1. Everything MUST be done in a single worksheet. Yes, the title, subtitle, footer, etc. all must be done in one sheet.
2. Put the worksheet in a dashboard before publishing that is 1200x650, but DO NOT add anything else to the dashboard.
3. Display the data in 5 columns, with each column being a grouping of 20 brands.
4. The brands must be displayed in order based on their value.
5. Include the ranking next to each name. These need to be left aligned.
6. Match the tooltips (easy)
7. Make sure every line you see in mine is in yours.
8. The title should be 24pt Tableau Semibold. The subtitle is Tableau Book 9pt.
9. The footer is 12pt.
10. The column headers are 14pt Tableau Medium.
11. Everything else is Tableau Book 9pt.